

December, 2021

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RH Peterson Holiday Greeting

Did You Know Websites Now Require ADA Certification? Here's What You Need To Know

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Our Product Instructions Have Gotten More . . . Colorful

"That's MY Grill!"

From Anna Rossi and all of us to all of you, wishing you the happiest of holidays with your loved ones.

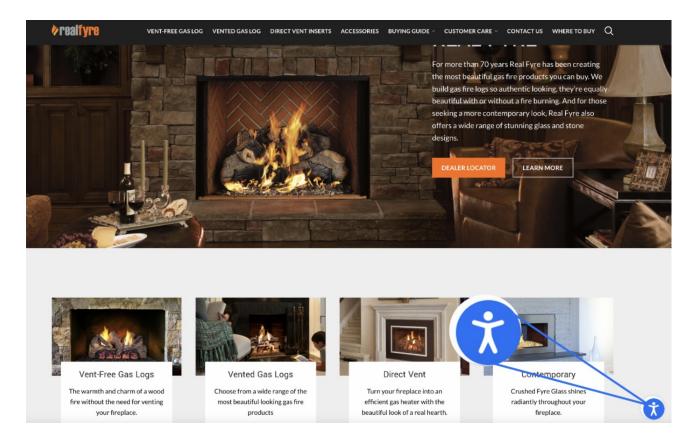
We hope your time off includes some grilled deliciousness on the Fire Magic!



Our Website is now ADA Compliant. Here are some quick facts about Digital Accessibility

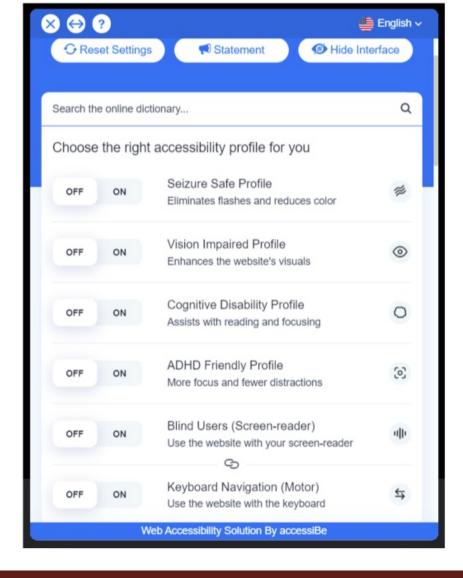
- In 1990, a civil rights law protecting people with disabilities from discrimination was published - The Americans with Disabilities Act. The late senator Bob Dole was a driving force behind the ADA law.
- Regardless of size or industry, the ADA applies to all public and private organizations.
- Although the ADA doesn't have specific language about digital accessibility, it requires that "places of public accommodation" be accessible to people with disabilities. Courts have upheld that this includes websites, apps and other digital "places".
- ADA compliance requires building a sustainable accessibility program with the proper tools, procedures and training.
- Not surprisingly, the number of lawsuits for inaccessible technology is rising and while most cases settle out of court, the legal representation fees companies are faced with can add up to tens of thousands of dollars. Once a settlement is

reached, remediating the inaccessible technology is another large investment which must now be done on the plaintiff's timeline, rather than yours.



See the little blue circular icon in the bottom right corner above? You're looking at the international symbol for an ADA compliant website.

In addition to keyboard navigation, the list below indicates some of the other choices disabled visitors to all RH Peterson brand websites can now select to assist them in reviewing information. Now might be a good time to review your company website.



Santa's elves are working overtime to expedite orders for all our product lines. Below is the current Peterson Holiday Schedule for Christmas and New Year's.

RH Peterson Co. 2021 Holiday Schedule

Monday, Dec. 20 - Thursday, Dec. 23

Friday, Dec. 24

Saturday, Dec. 25

Monday, Dec. 27 - Thursday, Dec. 30

Friday, Dec. 31

Monday, Jan. 3

Office open 7 am - 5 pm

We are closed

Merry Christmas! We are closed

Office open 7 am - 5 pm

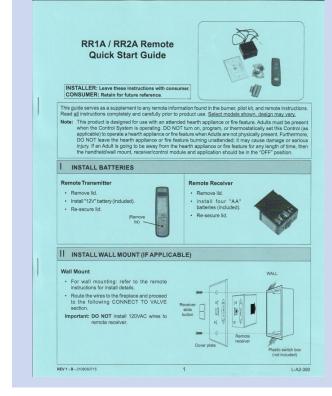
We are closed

Office open 7 am – 5 pm



RHP Product Instructions

Since the start of the pandemic, we learned early on that many of the products we could quickly buy or order online is out of stock or in very limited supply. Toilet paper, automotive chips, new cars, and even dry ice (!) were not readily available to purchase. We've



certainly had our share of shortages here in our own manufacturing facility but we try to find a workaround, which is why you may notice our printed product instructions on colorful paper instead of basic white. Tan, lavender, light bluer, pink, green, etc. (Example shown, left.) Yes, there is also a paper shortage now.

Hopefully, this is only a temporary measure, until we receive our normal supply of white paper in varying sizes.

Thanks for understanding!

"That's MY Grill!"



Thanks to all who submitted photos for "That's MY Grill!" Your photo may be used in a future issue of RHP Connect.

We don't often see curved grill islands but this beauty deserves some special recognition! If you can think of any Fire Magic outdoor kitchen component, it's probably here in this swanky island.

Set against a verdant hillside, a white smoothcoat stucco island is topped by a muted grey aggregate concrete countertop. The Aurora 790 with Magic View window is nestled amongst a bevy of stainless steel storage access doors, paper towel holder, convenient sink, plus, out of sightline, a Fire Magic refrigerator, ice maker and Aurora power burner. A bar-height counter with seating for 6 accommodates plenty of guests to chat with the grill master - or step in as sous chefs. A pool, lounge area and outdoor shower complete the amenities in this stunning outdoor space.

Thank you @allihagendorf for sharing your amazing set up.

Thank you and cheers to good health.

